

PLANET PASSIONATE REPORT 2024



OUT
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We are delighted to introduce our fifth annual Planet Passionate Report, highlighting our progress and key achievements in 2024.

Last year, we saw the climate crisis continue to unfold at alarming speed. For the first time, average global temperatures exceeded the 1.5°C threshold established by the 2015 Paris Agreement as greenhouse gas (GHG) emissions rose once again. Against this backdrop, our Planet Passionate commitment has never been more important.

Five years into our journey, we are incredibly proud of the progress we have made so far. As well as achieving three programme targets in 2024, we completed over 100 community projects and launched 12 new LEC and bio-based products. Since the programme began in 2020, we have also achieved a 61% absolute reduction in our Scope 1 and 2 GHG emissions. These milestones are testament to the ongoing dedication of teams across the business.

* Scope 1 & 2 GHG emissions. Excluding biogenic emissions. Scope 2 GHG emissions calculated using market-based methodology. Includes acquisitions since 2020.



20%

renewable
on-site generation
by 2030



1 billion

PET bottles
recycled into our
manufacturing
processes annually
by 2025



5

Ocean clean-up
projects supported
by 2025

But this report is more than just a reflection of our achievements; it's a roadmap for the journey ahead as we look to 2030. To reflect the scale and ambition of the organisation we are today, we have updated our existing carbon targets and added 3 new targets – replacing achieved targets and enhancing the programme as we continue to drive positive change across our business and value chain.

We invite you to explore the full report and learn more about how, together, we can continue to lead the way on climate action in our sector.



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